

## Evaluation Rubrics Video Project and Presentation

<b>Performance</b>	<b>Needs Improvement 1- pt</b>	<b>Satisfactory 2- pts.</b>	<b>Excellent 3- pts.</b>
<b>Introduction</b>	The introduction does not orient the viewer to what will follow.	The introduction is clear and coherent and evokes moderate interest/response from the viewer.	The introduction is motivating, and hooks the viewer from the beginning.
<b>Video content and organization</b>	The video lacks a central theme, clear point of view, and logical sequence of information.	Information is connected to a theme. Details are logical and information is relevant throughout most of the video	Video includes a clear statement of purpose. Events and messages are presented in a logical order, with relevant information that supports the video's main ideas.
<b>Closure</b>	The video ends abruptly and does not convey the theme/message.	The video ends in a manner that will adequately cause the viewer to remember the theme/message.	The video ends in an effective and creative manner that will cause the viewer to remember the theme/message.
<b>Creativity</b>	The video is not creative nor focuses on the skills of teaching.	The video displays creativity.	The video displays creativity – especially focused on the skills
<b>Production</b>	Video is of poor quality and is unedited. There are no transitions added or transitions are used so frequently that they detract from the video. There are no graphics.	Tape is edited. A variety of transitions are used and most transitions help tell the story. Most of video has good pacing and timing. Graphics are used appropriately.	Tape is edited. Video runs smoothly from shot to shot. A variety of transitions are used to assist in communicating the main idea. Shots and scenes work well together. Graphics explain and reinforce key points in the video.

### NOTES:

1. Deduction if exceeded to allotted time.
2. Additional points for on top requirements/not included in the Rubrics ex, SDG integration plus 5 points